

Experlogix vs. Salesforce Comparison



	EXPERLOGIX CPQ	SALESFORCE CPQ
Product Roadmap		
Commitment to long-term roadmap & client requests	✓	
User Experience		
Feature-rich graphical user interface	✓	
Instant feedback & calculations performed upon input	✓	
Large quote configuration governors		✓
Configure		
Multiple configurations on a single quote/order	✓	
Compare multiple configurations side-by-side	✓	
Up-sell/cross-sell suggestions	✓	✓
BOM/route generation	✓	
Smart part number generation	✓	
Guided selling	✓	✓
3D product visualization (via 3rd party)	✓	✓
Event-driven pop-up messages	✓	✓
Nested configuration support	✓	
Parametric rule capability with multiple rule definitions	✓	
Engineering change requests	✓	
Global item search capability	✓	✓
Product/service bundling	✓	✓
Price		
Billing		✓
Discount approval warnings and workflows	✓	✓
Flexible discounting options (line items, overall, amount, percent)	✓	✓
Complex pricing structure support	✓	
Calculate profit margins, currency conversions, commissions, etc.	✓	✓
Excel-based formula engine	✓	
Quote		
Document generation and automation	✓	✓
Subscription creation, amendments, cancellations	✓	✓
Administration		
Business user skillset – no scripting or programming	✓	
Dynamics 365 ERP integration	✓	
Excel import/export	✓	
CRM/ERP data driven rules	✓	
Import/export data to standard and custom fields or entities	✓	

Ready for the next step? Contact us at sales@experlogix.com to get started.